

## PLANET TECH'CARE

*The commitment of the players who design, develop, host, use and finance digital solutions, combined with the players in digital education*

### THE FRENCH DIGITAL ECOSYSTEM COMMITS TO REDUCING ITS ENVIRONMENTAL FOOTPRINT

Digital solutions are being deployed exponentially throughout the world, and with them their environmental impact. Digital technology consumes more and more energy and is also a major user of resources for the manufacture of equipment and a generator of waste. Reducing its environmental impact is urgent to ensure that the digital transition goes hand in hand with the ecological transition. While solutions exist, strong and collective actions are needed to implement them so that digital technology can also serve the environment.

The signatories of the **Planet Tech'Care** manifesto recognise that environmental changes have negative effects on human societies, ecosystems, and the global economy. They believe that its consequences generate risks but also opportunities for the entire digital industry. Aware of their responsibilities, the signatories of the **Planet Tech'Care** manifesto wish to mobilise to contribute, at their own level, to controlling environmental risks and in particular climate change.

The signatories of the **Planet Tech'Care** manifesto undertake to measure and then reduce the environmental impact of their digital products and services. They undertake to raise the awareness of their stakeholders so that all players in the digital ecosystem can contribute to reducing their impacts within their areas of responsibility.

At the same time, educational institutions and digital players offering training to their employees commit to integrating responsible and ecologically efficient digital training into their curriculum so that the new generation of digital professionals is able to develop low-carbon and sustainable digital products and services.

As part of this approach, signatories will benefit from a free support programme consisting of several events (notably conferences and webinars) designed by the initiative's partners, who are digital and environmental experts.

## **PUBLIC, CONCRETE AND MEASURABLE COMMITMENTS**

Assisted by the expertise that will be provided to them by the support programme made available to them, the signatories of the **Planet Tech'Care** manifesto thus commit to:

- 1. Recognise that environmental change is a major challenge for humanity on which digital players have an impact and must mobilise**
  - Make a public commitment by signing the manifesto
  - Disseminate the initiative to their sphere of influence
- 2. Take action to contribute, at their level, to controlling environmental risks**
  - Measure the environmental footprint (at least carbon footprint) of their digital products and services
  - Identify and implement actions to reduce their environmental impact
  - Identify and implement actions to extend the lifespan of digital products and services
  - Share this information and action with the stakeholders concerned
- 3. For education and training providers, develop training modules or curricula to develop the skills of students and employees in responsible and environmentally efficient digital technologies.**